



Dear Partner,

The summer fun continued throughout June with a host of celebrations and experiences at VR Ambarsar. It commenced with a flag raising ceremony marking Pride Month and encouraging the values of diversity, inclusion and self-expression. Our pedal-powered rally on World Bicycle Day championed eco-friendly transportation, complemented by a spirited tree planting initiative on World Environment Day.

The Book Fair became a literary haven for book lovers, and Father's Day brought families together in a touching tribute to dads. International Yoga Day offered a rejuvenating experience at our serene Amphitheatre, and the Auto Expo showcased the latest automotive innovations. Here's a glimpse into the highlights of this extraordinary month and a sneak peek into what's ahead.

Best regards,
Team VR Ambarsar

HIGHLIGHTS OF THE MONTH

PRIDE MONTH CELEBRATION

#VRforALL

1st June 2024

VR Ambarsar celebrated the spirit of love, acceptance, and equality with the unveiling of a 56 feet long Rainbow flag at the center. The vibrant colors of the flag symbolized inclusion and diversity as it was unfurled in a lively event. The community pledged to uphold and practice equality in all its endeavors, reinforcing our commitment to creating an inclusive and safe environment for everyone.

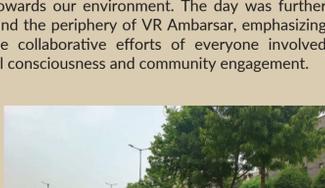


WORLD BICYCLE DAY

Pedaling Towards a Greener Future

3rd June 2024

VR Ambarsar teamed up with Decathlon to host a bicycle rally on World Bicycle Day. Over 50 enthusiastic cyclists gathered at India Gate Amritsar, ready to pedal their way to VR Ambarsar. The rally was a testament to our dedication to promoting a greener environment by advocating bicycles as a sustainable mode of transport for short distances. The sight of the cyclists united in their mission was a powerful reminder of the impact of collective action on our planet's future.

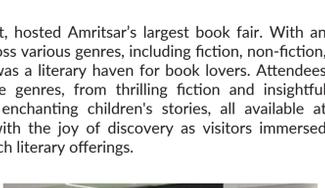
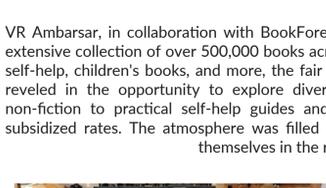


WORLD ENVIRONMENT DAY

#VRforEarth

5th June 2024

In partnership with the Dhanraj Foundation and Voice of Amritsar, VR Ambarsar celebrated World Environment Day by distributing over 300 tree saplings to its patrons. This initiative was aimed at fostering a sense of responsibility towards our environment. The day was further marked by a plantation and clean-up drive around the periphery of VR Ambarsar, emphasizing the importance of preserving our planet. The collaborative efforts of everyone involved highlighted our commitment to environmental consciousness and community engagement.

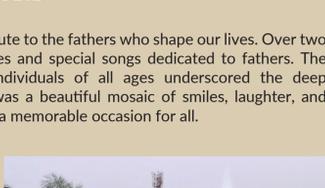
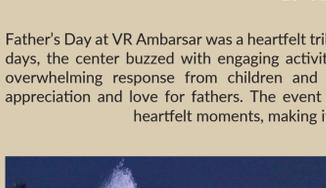


BOOK FAIR

A literary extravaganza

16th June 2024

VR Ambarsar, in collaboration with BookForest, hosted Amritsar's largest book fair. With an extensive collection of over 500,000 books across various genres, including fiction, non-fiction, self-help, children's books, and more, the fair was a literary haven for book lovers. Attendees reveled in the opportunity to explore diverse genres, from thrilling fiction and insightful non-fiction to practical self-help guides and enchanting children's stories, all available at subsidized rates. The atmosphere was filled with the joy of discovery as visitors immersed themselves in the rich literary offerings.

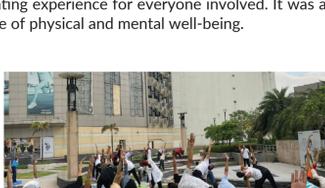


FATHER'S DAY CELEBRATION

A Tribute to Dads

16th June 2024

Father's Day at VR Ambarsar was a heartfelt tribute to the fathers who shape our lives. Over two days, the center buzzed with engaging activities and special songs dedicated to fathers. The overwhelming response from children and individuals of all ages underscored the deep appreciation and love for fathers. The event was a beautiful mosaic of smiles, laughter, and heartfelt moments, making it a memorable occasion for all.



INTERNATIONAL YOGA DAY

Embracing Wellness

21st June 2024

VR Ambarsar, in partnership with Decathlon, celebrated International Yoga Day with a revitalizing yoga session at amphitheatre. The serene setting of the venue, combined with the calming atmosphere, made the event a rejuvenating experience for everyone involved. It was a powerful reminder of the importance of physical and mental well-being.



AUTO EXPO

A Showcase of Innovation

23rd June 2024

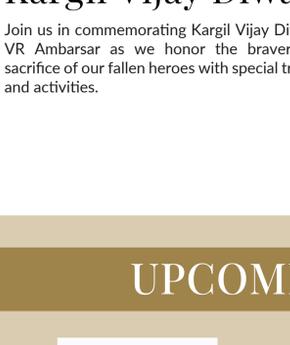
VR Ambarsar hosted a 3-day Auto Expo, featuring leading brands like MG Motor, Mercedes, and Isuzu. The expo provided visitors with a unique opportunity to explore the latest advancements and technologies in the automotive world. The sleek designs and innovative features of the showcased models captured the imagination of attendees.



UPCOMING EVENTS

Mad Mad Sale

Get ready for the most anticipated sale of the year with unbeatable discounts across a wide range of brands.

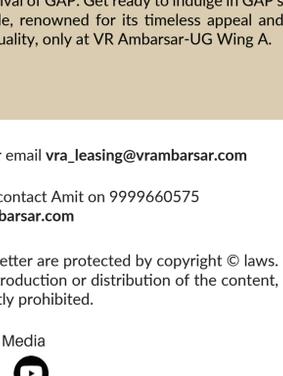


VR Weekender

Stay tuned for a series of exciting weekend events that promise to keep you entertained and engaged.

Kargil Vijay Diwas

Join us in commemorating Kargil Vijay Diwas at VR Ambarsar as we honor the bravery and sacrifice of our fallen heroes with special tributes and activities.



UPCOMING STORES



Experience the epitome of style with the highly anticipated arrival of GAP. Get ready to indulge in GAP's trademark style, renowned for its timeless appeal and unparalleled quality, only at VR Ambarsar-UG Wing A.

For Leasing, please contact Manish on 9650557895 or email vra_leasing@vrambarsar.com

For Marketing and Space on Hire, please contact Amit on 9999660575 or email vra_soh@vrambarsar.com

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