

Dear Partner,

the Book Fair featuring over 1 million books, which engaged a community of passionate readers and literary enthusiasts, to the lively VR Weekender filled with live music and interactive activities for all. The weekender created an exciting atmosphere for shoppers and families alike. As we now transition into the festive season with a host of upcoming events, we reflect on the memorable moments of the past month. Stay tuned as the celebrations are just getting started at VR Ambarsar! Best regards,

September at VR Ambarsar was packed with excitement, from

Team VR Ambarsar

HIGHLIGHTS OF THE MONTH

BOOK FAIR-A LITERARY CELEBRATION

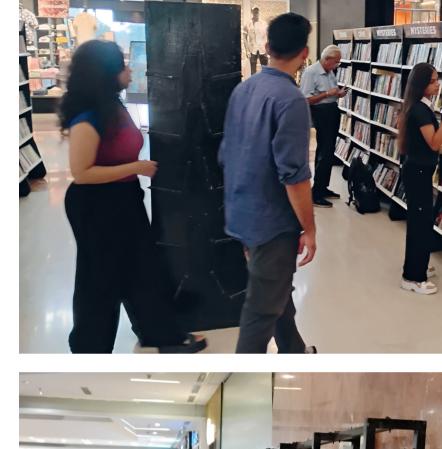
20th to 29th September

VR Ambarsar, in collaboration with KitabLovers, successfully hosted the 2nd edition of its

highly anticipated 10-day book fair. With over 1 million books spanning various genres, including self-help, fiction, non-fiction, and more, the event drew enthusiastic participation from the people of Amritsar. The enriching literary celebration at VR Ambarsar was a resounding success, capturing the community's passion for reading and books.





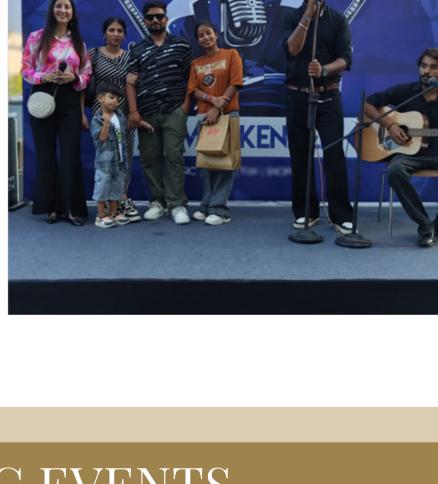




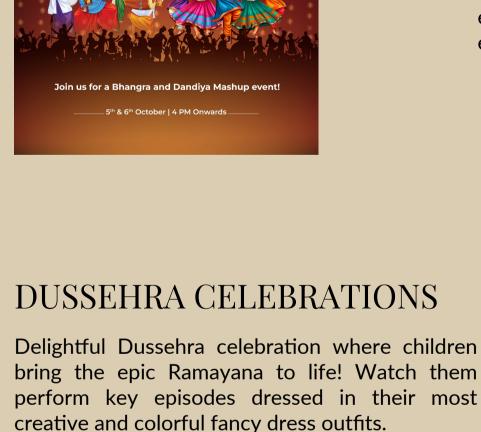


During the VR Weekender at VR Ambarsar, shoppers enjoyed live music, interactive games, and contests, keeping the crowd engaged. Children had dedicated activities, making it a fun experience for families and creating a memorable celebration for all visitors.





RAMBARSAR NAVRATRI CELEBRATIONS



highlight of the season.

Navratri celebration like never before with an energetic fusion of Dandiya and Bhangra! an electrifying celebration that promises to be the



VR WEEKENDER Every weekend, VR Ambarsar turns into a hub of excitement with our VR Weekender! Enjoy live music performances that set the vibe, along with a host of fun-filled engagement activities designed

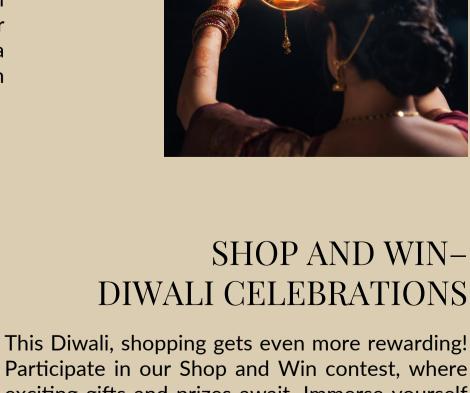
weekends unforgettable with us!

KARWA CHAUTH **CELEBRATIONS** Celebrate Karwa Chauth with free mehendi designs and glamorous makeovers. Pamper

RWEEKENDER

MUSIC | FOOD | FUN | SHOPPING

yourself and make this Karwa Chauth a memorable one with a day of beauty and tradition at VR Ambarsar.





exciting gifts and prizes await. Immerse yourself

in the festive spirit with beautifully lit spaces and the joy of winning big during your Diwali shopping spree.

For Marketing and Space on Hire, please connect with Amit at 9999660575 or email vra_soh@vrambarsar.com

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