



Dear Partner,

September at VR Ambarsar was packed with excitement, from the Book Fair featuring over 1 million books, which engaged a community of passionate readers and literary enthusiasts, to the lively VR Weekender filled with live music and interactive activities for all. The weekender created an exciting atmosphere for shoppers and families alike. As we now transition into the festive season with a host of upcoming events, we reflect on the memorable moments of the past month. Stay tuned as the celebrations are just getting started at VR Ambarsar!

Best regards,
Team VR Ambarsar

HIGHLIGHTS OF THE MONTH

BOOK FAIR—A LITERARY CELEBRATION

20th to 29th September

VR Ambarsar, in collaboration with KitabLovers, successfully hosted the 2nd edition of its highly anticipated 10-day book fair. With over 1 million books spanning various genres, including self-help, fiction, non-fiction, and more, the event drew enthusiastic participation from the people of Amritsar. The enriching literary celebration at VR Ambarsar was a resounding success, capturing the community's passion for reading and books.



VR WEEKENDER

During the VR Weekender at VR Ambarsar, shoppers enjoyed live music, interactive games, and contests, keeping the crowd engaged. Children had dedicated activities, making it a fun experience for families and creating a memorable celebration for all visitors.



UPCOMING EVENTS



NAVRATRI CELEBRATIONS

Navratri celebration like never before with an energetic fusion of Dandiya and Bhangra! an electrifying celebration that promises to be the highlight of the season.

DUSSEHRA CELEBRATIONS

Delightful Dussehra celebration where children bring the epic Ramayana to life! Watch them perform key episodes dressed in their most creative and colorful fancy dress outfits.



VR WEEKENDER

Every weekend, VR Ambarsar turns into a hub of excitement with our VR Weekender! Enjoy live music performances that set the vibe, along with a host of fun-filled engagement activities designed to keep the crowd entertained. Make your weekends unforgettable with us!

KARWA CHAUTH CELEBRATIONS

Celebrate Karwa Chauth with free mehendi designs and glamorous makeovers. Pamper yourself and make this Karwa Chauth a memorable one with a day of beauty and tradition at VR Ambarsar.



SHOP AND WIN—DIWALI CELEBRATIONS

This Diwali, shopping gets even more rewarding! Participating in our Shop and Win contest, where exciting gifts and prizes await. Immerse yourself in the festive spirit with beautifully lit spaces and the joy of winning big during your Diwali shopping spree.

For Leasing, please connect with Manish at 9650557895 or email vra_leasing@vrambarsar.com

For Marketing and Space on Hire, please connect with Amit at 9999660575 or email vra_soh@vrambarsar.com

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